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## Join the Eurovent Pavilion at the HVAC R Expo Saudi 2018

**Eurovent Middle East offers a wide-ranging programme at Saudi Arabia's major HVACR exhibition**

**For the third year in a row, the Eurovent Association, in cooperation with Eurovent Middle East, is 'Supporting Association' for the HVACR Expo Saudi (14-16 January 2018, Jeddah). To further strengthen the presence of our members in Saudi Arabia, we are offering a wide-ranging programme in the course of the exhibition, including, for the first time, a dedicated Eurovent Pavillion.**

### Eurovent Middle East Pavilion – Discounted rates for exhibitors

All members of the Eurovent Association and Eurovent Middle East are able to exhibit at special rates at the Eurovent Middle East pavilion. This pavilion will be featuring a special stand design, a joint meeting area and a central Eurovent Middle East information desk.

#### Price per m2: 450 USD (instead of 488 USD) for a fully equipped booth

Companies willing to exhibit individually are granted a price of 390 USD per m2 space only (instead of 435 USD). For more information and booking, get in touch with [markus.lattner@eurovent.me](mailto:markus.lattner@eurovent.me)

Are you eligible for the discounted rate? Click [here](#) to see whether or not your company or any of your subunits is a Eurovent member.

### Seminar programme – Call for papers

Eurovent Middle East receives six presentation slots during the educational programme of the show. During the past two years, these seminars have proven to be very well attended with on average 150 high-ranking participants.

We invite all members interested in providing a presentation to inform us of their intended topic by 31 August 2017. The presentations have to be educational and non-commercial in nature. For more information and to apply, kindly get in touch with [markus.lattner@eurovent.me](mailto:markus.lattner@eurovent.me)

### Industry Delegation

In cooperation with the EU Trade Delegation and other partners, we are going to organise a delegation programme for members. As the exhibition is only open in the evening, we aim to develop an interesting programme for delegates during the day. The detailed programme is going to be announced in due time.

The previous Eurovent Delegation to Saudi Arabia in 2016 proved to be a full success. If you want to keep informed about the delegation programme, please get in touch with [markus.lattner@eurovent.me](mailto:markus.lattner@eurovent.me)

### EU GCC CEN / Eurovent ME event

In cooperation with the EU GCC Clean Energy Network, the EU Trade Delegation and DMG Events, we are working on a flagship event for the first day of the exhibition, which should include the invitation and presentation of a high-level representative of the European Union. The event is targeted at Saudi government officials of different ministries, as well as at representatives of SASO and GSO. It should facilitate the introduction of IG-ME to Saudi officials as industry representation for the region.

### Call for Action

We see the involvement in this exhibition as a great opportunity to establish a relationship with Saudi Arabia while increasing our visibility in this important market. We would like to ask members for their support and to contribute as an exhibiting company, presenter or participant to the delegation. Your support is of great importance and much appreciated.