

Fingers crossed for The European Association Awards 2018

Eurovent Middle East shortlisted for the award ‘Most Innovative Development by an Association’

Our Issue Group ‘Eurovent Middle East’ has made it to the final round of the European Association Excellence Awards 2018, which will be held in Brussels on 23 February 2018. As one of eight finalists for the ‘Most Innovative Development by an Association’ award, Eurovent Middle East has already gained further high-profile recognition and hopes to promote their cause even more.

Why should Eurovent Middle East receive the award?

As the first-ever European industry association and within a very short time period, Eurovent has managed to set up a strong regional chapter focussed on Gulf Cooperation Council (GCC) member states called ‘Eurovent Middle East’. This has answered the demand of manufacturers in the region to be represented, navigate legislation and overcome trade barriers. Today, this chapter is home to close to 40 manufacturers and receives numerous requests to extend its scope of work and membership base from within the GCC.

In the process of its creation, the association had to overcome multiple barriers, ranging from the resistance of national member associations to financing issues. Originally set up as a specific type of working group, Eurovent Middle East has meanwhile developed into one of the most respected HVACR industry stakeholders in the GCC region.

The Eurovent Team managed to do so in a self-funding manner with a very limited amount of financial resources – using no funds from the European mother association. Through participating in the European Association Awards 2018, the Eurovent Team wants to motivate fellow European associations to think beyond Europe and highlight the importance of their work field.

What are The European Association Excellence Awards?

The European Association Excellence Awards annually distinguish exemplary European Associations and particular projects. Winners are recognised as leading in best practice and standard setting to serve and meet the needs of their members.

The award ‘Most Innovative Development by an Association’ will be given to the most innovative initiative which has brought change, advancement or benefits to the association, its members or the cause as a whole.

The 25 high profile judges look for creative and strategic projects which have identified demands and successfully advanced their aim. Eurovent Middle East is one of eight contestants shortlisted for the ‘Most Innovative Development by an Association’ award.

Where can I receive more information on Eurovent Middle East?

For latest updates, you should follow ‘Eurovent Middle East’ on LinkedIn, visit www.eurovent.me or contact our Team.