

## Press Release - for immediate release

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## TROSTEN joins Eurovent Middle East

## The Middle East's HVACR sector association further strengthens its regional profile

<u>Dubai, 12 August 2018.</u> Specialising in the manufacturing of centralised air conditioning systems and kitchen ventilation equipment in a state-of-the-art manufacturing facility located at Dubai Investments Park, Trosten Industries Company LLC. is the newest addition to the consistently growing Eurovent Middle East family.

With their core values embedded in professional development and expertise, TROSTEN firmly believes in offering innovative and sustainable solutions to the construction industry in the region. Products manufactured by TROSTEN are Eurovent Certified and thus offer a guaranteed performance.

S.P. Sarangan, General Manager says: "At TROSTEN, customer satisfaction is paramount, whether it's achieved through the product performance or services provided. We are happy to associate with Eurovent Middle East to address the challenges faced by the HVAC industry and pursue a uniform regulation for the region".

Markus Lattner, Director of Eurovent Middle East, added: "With TROSTEN we are happy to welcome yet another prominent player from the Middle East. Our targets to educate the market and work towards harmonised standards and regulations in the region are shared by most if not all manufacturers. A strong association provides the industry with plenty of opportunities to reach out to key target audiences, be it regulators, consultants or any specific industry group."

Eurovent Middle East is the region's only industry association representing leading manufacturers of Indoor Climate (HVAC), Process Cooling, Food Cold Chain, Industrial Ventilation, and Building Automation Technologies, as well as sector associations and industry initiatives active in these fields. By thinking 'Beyond HVACR', contributing manufacturers fulfil highest requirements in terms of product quality and sustainability. For more information, visit <a href="https://www.eurovent.me">www.eurovent.me</a>.

## **Enclosed documents**

Eurovent Middle East and TROSTEN logo files
Press image
PDF version of the Press Release