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## **Eurovent Middle East launches Cooling Tower Guidebook**

### **Association extends invite to a physical workshop on evaporative cooling**

Dubai, 09 November 2021. As part of its core responsibilities, Eurovent Middle East aims to share information on available technology with the region's market participants. The launch of a dedicated Cooling Tower Guidebook is the latest step in creating awareness and providing a comprehensive overview on a highly energy efficient cooling technology. The association also extends invitation to a physical workshop on evaporative cooling in Dubai.

The publication of a dedicated Cooling Tower guidebook marks the end of a two-year project where members of the association compiled the most essential information on evaporative cooling, to provide consultants, developers, building operators and investors with a quick and comprehensive reference to this technology. The use of water in cooling processes is as old as mankind yet may provide challenges in notoriously dry environments. The water-energy nexus will be one of many aspects to be discussed at the Cooling Tower Guidebook launch event, which will include an HVACR Leadership Workshop on evaporative cooling.

Further topics include:

- Introduction to the Cooling Tower Guidebook
- Overview of advantages of evaporative cooling
- Working principles
- Critical aspects of design, installation, and operation
- Case study
- Cooling Tower certification

Join us on **Tuesday, 23 November 2021 from 17:00h (GST)** at LeMeridien Dubai Hotel & Conference Centre for an informative exchange. Participants will receive a printed copy of the brand new Eurovent Middle East Cooling Tower Guidebook. **Registration is free of charge via [this link](#).**

### **Related documents and links**

All related documents and files can be found in the respective sections in the right sidebar.

- Eurovent Middle East logo files
- Press images
- Webinar flyer
- Cooling Tower Guidebook
- PDF version of the Press Release

## About Eurovent Middle East

Eurovent Middle East is the region's only industry association for Energy Efficiency, Indoor Air Quality and Cold Chain Solutions. Its participants constitute leading manufacturers of Indoor Climate (HVAC), Process Cooling, Food Cold Chain, Industrial Ventilation, and Building Automation Technologies, as well as sector associations and industry initiatives active in these fields. By thinking 'Beyond HVACR', contributing manufacturers fulfil the highest requirements in terms of product quality and sustainability.

→ For more information, visit [www.eurovent.me](http://www.eurovent.me).