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## Regal Rexnord signs with Eurovent Middle East

**The Middle East's HVACR association further grows its membership base**

**Dubai, 09 May 2024. Global technology and engineering pioneer Regal Rexnord partners with the region's HVACR Industry Association, in support of joint initiatives in regulatory development, education, and raising awareness on energy efficiency and sustainability. The decision reinforces Eurovent Middle East's position as an influential factor in shaping industry standards and providing technical guidance to regional markets.**

Established over fifty years ago, Regal Rexnord is a leading manufacturer of automation solutions, electric motors, electrical motion controls, power generation, and mechanical power transmission products serving markets throughout the world. Headquartered in Milwaukee, Wisconsin, with over 80 manufacturing, sales, and service facilities across all continents, the company thrives on creating solutions for their clients while remaining focused on both customer needs and sustainability. Well-known fan manufacturer Nicotra Gebhardt is one of several brands under the Regal Rexnord umbrella.

Mr Vijay Kambhammettu, Director Of Sales, Marketing & NPD (PES Segment - MEA), Regal Rexnord, said: "We are poised to contribute our expertise towards the collaborative framework of Eurovent Middle East, driving technological advancements, and promoting sustainable practices within the HVACR sector. This partnership represents an exciting opportunity for us to engage with industry leaders, exchange on best practices, and benefit from valuable resources and networking opportunities. Eurovent Middle East is an excellent platform for cooperation and coordination, taking initiative in so many different aspects. We are happy to support this approach and look forward to being part of the discussion."

Markus Lattner, Managing Director of Eurovent Middle East, added: "We greatly appreciate the endorsement and support from Regal Rexnord. This collaboration re-affirms the values and vision of the Association and its members, jointly working towards improved energy efficiency and sustainable practices in the HVACR context and underlines that the demand for industry-wide collaboration is immense. Together, we have a better chance to elevate industry standards and enhance best practices within the HVACR industry."

Is your organisation interested in becoming a member of the region's leading HVACR industry association? All relevant information about membership is available at [www.eurovent.me](http://www.eurovent.me). Should you have any questions, contact the Eurovent Middle East Team via [office@eurovent.me](mailto:office@eurovent.me).

### Related documents and links

All related documents and files can be found in the respective sections in the right sidebar.

- Eurovent Middle East and Regal Rexnord logo files
- Press images
- PDF version of the Press Release

## About Eurovent Middle East

Eurovent Middle East is the region's only industry association for Energy Efficiency, Indoor Air Quality and Cold Chain Solutions. Its participants constitute leading manufacturers of Indoor Climate (HVAC), Process Cooling, Food Cold Chain, Industrial Ventilation, and Building Automation Technologies, as well as sector associations and industry initiatives active in these fields. By thinking 'Beyond HVACR', contributing manufacturers fulfil the highest requirements in terms of product quality and sustainability.

→ For more information, visit [www.eurovent.me](http://www.eurovent.me)