

Team member  
Nerissa DeorajPhone  
+971 (4) 5163032Email  
nerissa.deoraj@eurovent.meDate  
2020-02-11

## **Eurovent Middle East announces new Board and fee structure**

### **Association elects President, Vice-President and Board**

**Dubai, 11 February 2020.** During the Annual Meeting on 9 February, members of the association for the region's leading HVACR manufacturers elected Mr Brian Suggitt, Managing Director, Systemair UAE, as President supported by Mr Tariq Al Ghussein, CEO of local company Taqeef as Vice-President. Thanks to continuous growth in previous years, the member gathering saw the approval of lower membership fee structures for its members, which ensures the longevity of the Association for the years ahead.

The new Board further consists of Mr Asim Ansari (Export Sales Manager, Airedale), Mr Dani Elamana (Technical Director, Camfil Middle East), Mr Rafael van Eijcken (General Manager, Baltimore Aircoil Middle East), Mr Frank Taaning Grundholm (VP – Global HVACR Sales, ABB), Mr Iyad Al Jurdy (Senior Manager, LG Electronics), Mr Srinivasan Rangan (Director of Marketing and Product Management, Rheem MEA), Mr Naveen Sivakumar (Head of Marketing and Business Development, Danfoss) and Mr David Jacobs (VP and Managing Director EMEA, Baltimore Aircoil) as Born Board member elected by the Eurovent Association.

Eurovent Middle East has seen considerable growth and development since its inception and saw an unprecedented number of technical meetings in 2019. The industry body was active on multiple regulatory issues, supporting authorities with combined feedback from the industry, and its members with clarifications and the resolution of potential regulatory obstacles to free trade.

In his third consecutive term steering the Association, Mr Suggitt has introduced a special theme for this year, "Making a difference by driving change." The evolution of the group has been a remarkable example of the power of co-creation, as the newly elected President shares, "I am excited to see so much energy and enthusiasm in the new Board. The development of the association from the beginning to now underlines the power of co-creation and cooperation. What we have achieved so far may not be immediately noticeable but would have never been able without the contributions and dedication of our members. We are competitors in the field, but what the field looks like is our common concern."

Mr Tariq Al Ghussein, newly elected Vice-President adds, "People begin to gradually understand the benefits and opportunities an association provides. Having been in the Board for over a year now and seeing the work, which was done, assures me that the path we've followed is the right one. I can only emphasise again that the region needs much more cooperation among the industry and its various partners, be it government entities, consultants or contractors."

Speaking on the reduced membership fees and other changes, Mr Markus Lattner, Managing Director of Eurovent Middle East explains, "It was initially planned to lower the fees when we reached a certain threshold of revenues. The growth in membership since the beginning allows us to make this step earlier than intended and thus easier for our members in an economically more difficult time. This should also encourage additional companies to consider a membership. Further steps include

extending our reach into Egypt and Pakistan and publishing dedicated technical recommendations to provide guidance on key technologies. The acclaimed HVACR Leadership Workshops will be continued with Building Retrofit, Cold Chain and Data Centre Cooling events over the next three months.”

Eurovent Middle East is the region's industry association for Energy Efficiency, Indoor Air Quality and Cold Chain Solutions. Its participants constitute leading manufacturers of Indoor Climate (HVAC), Process Cooling, Food Cold Chain, Industrial Ventilation, and Building Automation Technologies, as well as sector associations and industry initiatives active in these fields. By thinking 'Beyond HVACR', contributing manufacturers fulfil the highest requirements in terms of product quality and sustainability. For more information, visit [www.eurovent.me](http://www.eurovent.me).

### Enclosed documents

Eurovent Middle East logo files
Press images
PDF version of the Press Release